THE ANNUAL

JOURNAL INDEX 1957-58

The listing of articles, authors, and advertisers which have appeared in the Journal of College Placement in the October, December, March and May issues of Volume XVIII published in the current college year.

A

All-Important Resume, The, 3:83
Allstate Survey of Salary Administration, 4:40
ANDOFF, J. E., 2:43
Animal Husbandry Graduates in Industry, 3:34
Annual Goes to Press, The, 1:16
Art of Private Relations, The, 4:19
At Lake Forest Students Run Their Own Office, 4:23

B

Banking and its College Men, 1:20
BARLOW, CARLTON M., 4:16
BESSELMAN, WAYNE L., 2:30
BRADFORD, J. KENNETH, 4:26
BRIDGMAN, DONALD S., 1:27
Brief Profile of a Placement Director, 4:29
BROCKWAY, PHILIP, J., 1:5, 2:7, 3:7, 4:10
BUTCHER, EDWARD L., 2:18

C

Career Carnival, 2:95
Carnegie Gets the Answer, 1:39
CERP – The Toronto Experiment, 4:26
Changing Times – Changing Tunes, 3:7
CLARKE, J. R., 4:29
Climate for Placement, The, 2:73
Comments from the 50-Yard Line, 2:59

D

Directory of Placement Offices and Officers, 1:86, 4:72
Dow Writes the Ticket, 2:46

E

EASTON, DEAN ELMER C., 2:21
ENDICOTT, DR. FRANK S., 1:20, 3:48
Endicott Report, The, 3:48
Enrollment – Going Up!, 3:23

F

Faculty Loss – What Can Be Done About It?, 3:30
FORD, JUDSON, 2:35

G

Gulf Builds a Recruiting Team, 2:18

H

HATHAWAY, J. W., 4:40
Have You an Article? 1:45
HILL, W. SCOTT, 2:73
Historical Societies – A Career Profile, 3:20
How Professional Are We?, 4:10
HUNT, ARCH W., 4:32

I

Impact of Government, The, 2:35
Index to Advertisers, 1:8, 2:12, 3:10, 4:8
Instrument for the Common Good, 2:7
Introducing: The New Presidents, 2:51, 3:33

J

JAMIE, WALLACE, 2:14
Journal Barometer, The, 3:13, 4:13

K

KIDWELL, DR. WILL M., 2:63
KNOEDLER, G. H., 4:40

L

LADWIG, CORNELIA, 2:59
LANSNER, LAWRENCE A., 2:121, 4:19
LAVENE, C. C., 3:30
Letters, 1:6, 2:8, 3:8, 4:7
Letters Will Do It, 3:69
Liberal Education – A Career Asset?, 3:65
Long Step Forward, A., 1:5

M

M.C.P.A. Annual Recruiting Survey, The, 1:46
Marvin Myers Gets A Job, 4:32
MCCANN, FORBES E., 3:26
Michigan State Story, The, 3:16
MORISSEY, ROBERT J., 4:37

N

NEWBY, J., 2:27
News, Placement and Recruitment, 1:69, 2:83, 3:41, 4:43

O

Officers of the College Placement Council, Inc., 1:143, 2:147, 3:119, 4:123
Officers of the Regional Placement Associations, 1:144, 2:148, 3:120, 4:124

P

Partnership in Engineering Education, A, 2:21
Pin-Pointed Profile Promotion, 2:121
Placement in the United Kingdom, 2:43
Placement: With a Difference, 2:27
Preview of Industry – (The P & G Summer Workshop), 2:38
Procedures Analyst – A Man Emerging, 4:20
Progress Was the Word (The Council's Annual Meeting), 1:34
Public Service Careers, 3:26

R

Regional Associations, With the, 1:67, 2:68, 3:71
Retail's Change of Pace, 1:12
ROSE, R. NORRIS, 3:65
RYAN, J. DENNIS, 1:39

S

San Diego State Salary Survey, 2:63
SEINWERTH, HERMAN W., 3:34
SHEA, JOHN, 2:54
SILVESTRO, CLEMENT M., 3:20
SIMPSON, ALFRED V., 4:20
Sputnik – Its Meanings for Manpower, 4:16
STEELE, JOHN W., 2:77
Story Behind "The Statement," The, 1:27
Systems Engineering – A Journal Career Profile, 2:30

T

TEAL, EVERETT A., 1:15
There's No Magic Formula, 2:77
TUDOR, W. W., 1:12

W

WANGEMAN, CHARLES E., 1:39
What Are You Going to Pay?, 1:15
What Value Student Part-Time Employment?, 4:37
What's Your Line?, 2:54
Women – Our Other Great Resource, 2:14
WYATT, FREDERIC A., 3:83

Advertisers

Allied Chemical Corp., 1:26, 2:135, 4:95
Allis Chalmers Manufacturing Co., 1:44, 2:109, 3:40, 4:75
Aluminum Co. of America, 1:1, 2:1, 3:1, 4:1
American Cyamamid Co., 1:109, 2:37, 3:75, 4:55
American Gas Assn., 1:43, 3:87, 4.63
American Viscose Corp., 1:33, 2:143
Anchor Hocking Glass Corp., 2:99, 3.64
Arma Div., American Bosch Arma Corp., 1:123
Army, Dept. of the – Adjutant General, 1:41, 2:79, 3:105, 4:38
Army, Dept of the – Medical Specialist Corps, 2:141, 3:32, 4:69
Army, Dept. of the – Surgeon General, 1:137, 2:9, 3:74, 4:113

Babcock & Wilcox, Co., 1:99, 2:53, 4:119
Bell Telephone System, 1:29, 2:139, 3:9, 4:67
Bendix Aviation Corp., 1:97, 2:58, 3.93
Bethlehem Steel Co., 1:3C, 2:3C, 3:3C, 4:3C
Boeing Airplane Co., 1:10
Budd Co., 1:93, 2:61, 3:100, 4:4
Burroughs Corp., 1:79, 2:123, 3:22, 4:65

Chemstrand Corp., The, 2:34
College Blue Book, 1:88, 2:126, 3:10, 4:76
Columbia Gas System Service Corp., 1:63, 2:111, 3:36, 4:97
Combustion Engineering, Inc., 1:119, 2:67
Connecticut Mutual Life Insurance Co., 1:139, 2:92, 3:25, 4:39
Consolidated Edison Co. of New York, Inc., 3:62, 4:83
Continental Can Co., Inc., 1:101, 2:33, 3:115, 4:51
Convair – Ft. Worth, 2:82, 4-101
Crane Co., 2:85, 3:66
Crucible Steel Co. of America, 1:31, 2:133, 3:12, 4:107

Douglas Aircraft Co., Inc., 1:81, 2:137, 3:14, 4:77
Dow Chemical Co., 1:49, 2:81, 3:38
Dowell, Inc., 1:77, 2:120, 3:88, 4:9
Du Pont Co., 1:135, 2:5, 3:111, 4:79

Esso Research & Engineering Co., 1:117, 2:4

Factory Mutual Engineering Div., 1:84
Federated Department Stores, Inc., 2:76, 3:109, 4:5
Fidelity Mutual Life Insurance Co., 1:76, 2:8, 3:47, 4:45
First National Bank of Boston, 2:87
Food Machinery & Chemical Corp., 1:68, 2:113, 3:8, 4:47

General Electric Co., 1:2, 2:2, 3:2, 4:2
General Mills, Inc., 2:89
General Motors Corp., 1:89, 2:115, 3:28, 4:61
General Telephone Co. of Calif., 1:83
Georgia Power Co., 2:112
Goodrich, B. F., Co., 1:125, 2:29, 3:58, 4:117
Goodyear Tire & Rubber Co., Inc., 1:75, 2:125

Haloid Co., The, 1:142
Harvard University, 1:74, 2:10, 3:76, 4:70
Home Insurance Co., 1:111, 2:55, 3:97
Hughes Aircraft Co., 1:56, 2:24, 3:117, 4:53
Humble Oil & Refining Co., 2:91, 3:77, 4:99

Industrial Science and Engineering, 1:9, 2:42, 3:5
Ingersoll-Rand Co., 1:61, 2:45, 3:99, 4:46
Insurance by North America, 1:82, 3:116, 4:50
International Business Machines Corp., 1:37, 2:107, 3:56, 4:105

Joy Manufacturing Co., 1:40, 3:10, 4:78

Kansas City Life Insurance Co., 2:102, 3:106, 4:31
Koppers Co., 4:59
Kroger Co., 1:64, 2:129, 3:4, 4:85
Leopold, Charles S., Inc. Engineers, 1:32, 3:94

Lockheed Missile Systems, 1:127

Magnetics, Inc., 1:105, 2:41, 3:91, 4:49
Massachusetts Mutual Life Insurance Co., 1:16, 2:118, 3:92, 4:68
McGraw-Hill Publishing Co., Inc., 1:24, 2:56, 3:101, 4:34
Minneapolis-Honeywell Regulator Co., 1:85, 2:101
Minnesota Mining & Manufacturing Co., 1:113, 2:66
Monsanto Chemical Co., 1:121, 2:23
Moore Business Forms, Inc., 1:107, 2:50, 3:79, 4:22
Motorola, Inc., 1:103, 2:49, 3:82, 4:115

New York Life Insurance Co., 1:4C, 2:4C, 3:4C, 4:4C

Owens-Illinois Glass Co., 1:58, 2:145

Philadelphia, City of, 3:70
Philadelphia Electric Co., 1:141, 2:80
Philco Corp., 1:91, 2:62, 3:95, 4:30
Phillips Petroleum Co., 1:65, 2:117, 3:46, 4:81
Pratt & Whitney Aircraft (Div. of United Aircraft Corp.), 1:133, 2:13, 3:68, 4:111
Procter & Gamble Co., 1:71, 2:71, 3:73, 4:73

Radio Corp. of America, 1:51, 2:93, 3:113, 4:12
Ramo-Wooldridge Corp., 1:115, 3:81
Reliance Electric & Engineering Co., 1:8, 2:12, 3:19, 4:52

Reynolds Metals Co., 1:55, 2:75, 3:107, 4:24
Reynolds, R. J. Tobacco Co., 1:28, 2:108, 3:52, 4:87
Royal-Globe Insurance Group, 1:11, 2:97, 3:103, 4:42

Shell Oil Co., 1:129, 2:26, 4:109
Sikorsky Aircraft (Div. of United Aircraft Corp.), 1:38, 2:127, 3:50, 4:44
Standard Oil Co. of California, 1:95, 2:72, 3:60, 4:71
Sylvania Electric Products Inc., 2:103, 3:54, 4:89
Thompson Products, Inc., 1:53
Timken Roller Bearing Co., 1:131, 2:17
Travelers Insurance Cos., 2:11, 3:11, 4:14

Uarco, Inc., 1:66, 2:119, 3:42, 4:93
Union Bag-Camp Paper Corp., 1:140
Union Carbide Corp., 1:73, 2:105, 3:44, 4:103
United Air Lines Inc., 1:4, 2:131, 3:24, 4:91
United States Steel Corp., 1:2C, 2:2C, 3:2C, 4:2C

Westinghouse Electric Corp., 1:7, 2:6, 3:6, 4:6
Women's Educational and Industrial Union, 1:72, 2:10, 3:89, 4:74
Worthington Corp., 1:19, 2:94, 3:85, 4:57